

Watch out for our Newsletter, delivered to your inbox, every week!

travel trade journal.com



Vol. 5 | Issue 06 | June 2015 | Page 36 | 250
www.traveltradejournal.com

SIMPLY USA
In "2015"
25% Commission
The "Ultimate"
From U.S.A.
mfmt

There are and many reasons to stay at Marasa Sarovar Premiere Hotel, Tirupati

Marasa Sarovar Premiere Hotel Tirupati, the recently opened hotel is a one of its kind property by Sarovar Group in Tirupati near Tirumala Hills. It is definitely a must-experience haven.

Prashant Nayak

The hotel is India's first themed property deriving inspiration from the 10 incarnations of Lord Vishnu - 'Dashavataar' and indeed is one of a kind in South India and worth a visit. The Dashavataar of Lord Vishnu: Kurma (Tortoise), Ram, Krishna, Matsya (Fish), Narsimha, Varha (Boar), Vamana (Intellectual dwarf), Parshuram, Buddha and Kalki are depicted and conceptualized by Ms Shimul Javeri of SJK Architects with a touch of unique and refreshing vision and in a class of its own.

These themes relate to the special 10 areas in the hotel for e.g. the swimming pool is called the Matsya and the Buddha Spa is the place for your tranquillity while Krishna offers traditional South Indian vegetarian delicacies cooked in a separate vegetarian kitchen and served home-style in gleaming thalis. The property



has 121 rooms and suites and is purely economical given the luxuries. This property has excellent views of the Tirumala hills and water bodies surrounding the Hotel.

While talking to Mr Yogesh Prajapati, Director Finance, who besides overseeing Madhvari Group's existing hospitality ventures in India, is also strategically involved in scouting for opportunities to expand group's religious tourism footprint in India says "Spiritual tourism is booming. Tirupati

is one religious destination which will be always associated by people and pilgrims in any circumstances and conditions of our economy. So the demand for the hospitality industry will always be prevalent here and this is the case of any religious destination in India".

"The aim in setting this hotel is along with your connection with the Almighty, we are there to provide you luxurious and affordable accommodation and we feel you should

not compromise on personal comfort after a long and enduring journey. That's why with accommodation, we also offer choices of dining options, spa, health club, swimming pool in the premises" he adds.

Continues Mr Prajapati "Also, You will be delighted with small surprises from the moment you enter this upscale hotel in Tirupati. Two speciality restaurants add to your taste for fine international cuisine and beverages. A Business Centre, meeting point, banqueting and conferencing facilities offer a perfect venue to host trainings, workshops, product launches, exhibitions, weddings and other social events in the abode of Lord Venkateshwara."

Thus, now with the opening of the Marasa Sarovar Premiere Hotel devotees travelling from across the world to the Holy feet of Tirumala Hills will now have a special reason to cheer and very soon a new landmark to hear.

Sarovar Hotels & Resorts is a leading hotel management company and one of the fastest growing chains of hotels in India. The Company manages and franchises over 70 + operational hotels in 48 destinations in India and overseas, under Sarovar Premiere, Sarovar Portico, Hommetel, Radisson, Park Plaza and Park Inn brands.

ANNOUNCING THE ARRIVAL OF OUR NEW COLOURS.



Join us on adventures anew as we unveil a new look. A blend of style and sophistication, the new crew uniforms symbolise our strive towards a whole new standard of service, value and destination choices. Come aboard and discover all that makes SilkAir a joy to fly.



SILKAIR The Regional Wing Singapore Airlines