

WORLD CLASS HOSPITALITY BLOOMS AT TIRUPATI

Hoping to make your Tirupati visit more comfortable and memorable? Look no further... for you will have more reasons to visit this divine place again!

Having carved a distinct niche for itself in the hospitality sector and acclaimed as one of the fastest growing chain of hotels in India in offering innovative and refreshing concepts for modern day travelers, Sarovar Hotels & Resorts has touched yet another strategic destination by launching a brand new property - **Marasa Sarovar Premiere** at Tirupati. Uniquely conceptualized and designed around the Dasavatars of Lord Vishnu, it offers a perfect combination of divinity inspired aesthetics that instantly connect with the soul. With the launch of Marasa Sarovar Premier, the devotees travelling from across the world to the Holy feet of Tirumala Hills will now have a special reason to cheer.

Marasa Sarovar Premiere Tirupati, India's first theme hotel inspired by the 10 avatars (incarnations) of Lord Vishnu, aims to provide luxury world class yet affordable accommodation for the discerning guest. The aesthetically designed 121 rooms and suites cocoon you in lavish splendor of services. The hotel ensures that a visit to Tirupati no longer entails compromising on personal comfort.

Design of the hotel embodies the classical introverted Hindu temple plan in order to optimize on land space and context. The central open courtyard with the lotus restaurant and the all-pervading water body form the core of the hotel, spatially and experientially. At the heart of the experience is the worship of the Lord Vishnu, symbolized by the Dasavatars or the ten incarnations. The Dasavatara of Lord Vishnu represents Man in evolution through significant characteristics of the evolving being. Each avatar has been captured in a space that has been designed with the symbols, colors and emotions evoked by the avatar.

MATSYA – The earliest form of life - the form of the fish embodies man's earliest connection to water and ours today - the Swimming Pool Court.

KURMA – The tortoise represents the evolution of man to land - the transformation exemplified in the Reception, where you enter the world of the hotel, to be transformed into another state.

VARAHA – The boar represents the fierce competitive survival spirit of man - exemplified in the Games Room.

NARASIMHA – The half man half lion form that thrives in the transitional zone where it is neither water nor land, neither night nor day is represented in the all-day dining of The Lotus Cafe where land and water, night and day merge seamlessly.

VAMANA – The intellectual dwarf who vanquishes with his intelligent reinterpretation of laws is represented in the Business Centre.

PARASURAMA – The strong man who uses his physical strength to vanquish evil - manifested in the Gym

RAMA – The social man, who represents and stands for public opinion and believes in the laws of common good,. The Banquet Halls where marriages are solemnized and conferences that disseminate opinion and thought, are represented by Rama.

KRISHNA – The playful versatile god that is much loved in Indian folklore - represented in the Thali restaurant where Indian food with all its rich flavors and diversity is appreciated.

BUDDHA – The peaceful evolved form of man - lends his character to the Spa where peace and serenity will transform the individual.

For any information, please contact:

Website: www.sarovarhotels.com; Email: msp@sarovarhotels.com

