

LEISURE HOTELS GROUP UNVEILS ADIVAHA IN DHARAMSHALA BOUTIQUE RESORT BY THE GROUP IN HIMACHAL PRADESH

Leisure Hotels Group, a prominent hospitality chain in Northern India having the largest number of properties in Uttarakhand, has announced the launch of its 27th property "Adivaha" at Dharamsala, Himachal Pradesh.

The opening of Adivaha also marks the Leisure Hotel Group's second property in the scenic state of Himachal Pradesh. The Group also has a presence in Uttar Pradesh & Goa.

Adivaha, formerly known as the 'East Home', features Viceroy block with over 240 years of heritage. During the British Raj, it offered a colonial charm reflecting a bygone era. This century old structure has emerged from the hands of famous immediate British Bureaucrats and the Royals of the Punjab.

Located in the lap of Dhauladhar Range & spread over 8 acres, this resort is an all suite property, surrounded by the tea estate, offers panoramic views of the snow clad Dhauladhar ranges, the lush green Kangra Valley and the picturesque Tea Gardens.

Adivaha offers endless opportunities to discover the magnificent beauty and traditional culture of Dharamsala. The resort creates bespoke experiences with planned visits to the Kangra Valley, Bhagsu Waterfall, Monasteries etc.; and Pilgrimage Tours to Chamunda Devi, Kangra Devi etc. and much more. Besides, one can also indulge in experiences at the resort such as Tea Trails, Cycling, Bird Watching and Archaeological Trips.

Mr. Vibhas Prasad, Director, Leisure Hotels Group said, "Dharamsala is known for its scenic beauty, landscapes and as home to the Dalai Lama. The introduction of Adivaha to both Indian and International travellers further offer an opportunity to understand this quaint hill town both as a serene vacation destination and as a location of historical importance".

"While traditionally Himachal was known as a summer destination, Now



Himachal is known as 'A Destination for All Seasons and All Reasons', following the special efforts taken by the Department of Tourism & Civil Aviation to break the seasonality factor. Furthermore, with the appropriate infrastructure being developed in the State to unexplored areas, we feel it is a perfect time to expand our footprint in the State", further added Mr Prasad.

About Leisure Hotels Group

Leisure Hotels Group is a prominent hospitality player in northern India and the largest across the state of Uttarakhand. Its portfolio of smart business hotels, boutique resorts, bespoke villas & luxury camps, incorporates beautiful properties in the tourist states & scenic destinations offering leisure, adventure, wilderness, wellness & spiritual experiences. The group soon coming up with an upscale

travelers' hostel at Rishikesh under the brand "Bedzzz".

Since the time of the first venture at Nainital - The Naini Retreat in September 1989, the company has had the opportunity to serve the largest number of tourists in Uttarakhand at much sought after locations i.e. Nainital, Corbett National Park, Haridwar, Rishikesh, Ramgarh, Rajaji National Park, Kausani, Kasauli etc.

Leisure Hotels in its 3 decades years of operations has struck deep and meaningful relationships with many travel companies in promoting the hotels in India & abroad. Leisure Hotels Group also owns the resorts now run by Mahindra Holidays & Resorts in Naukuchiatal & Corbett National Park and Taj

Hotels & Resorts in Corbett National Park. 

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