

The Atara

RECOGNITION OF EXCELLENCE RESOURCE PACK

This document includes: HTML badge of the award, printable certificate and press release template

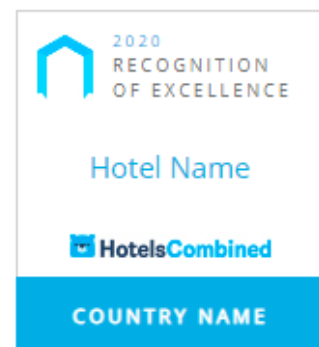
This is a **complimentary service** we offer to every awarded hotel. It's just another way to demonstrate our appreciation for the incredible care that you have provided to your clients.

2020 Recognition of Excellence Badge

Your Recognition of Excellence is a symbol of quality. It allows potential customers to feel confident in choosing The Atara for their next stay. The best way to promote your award is to display it on your website.

If you decided to do this, HotelsCombined then will add your official site link to your property profile.

This is just a great opportunity to boost your traffic for free.



Please note: This is just an example image, do not copy.

How to add your award to your website

- 1 To publish your award simply Copy/Paste the below HTML code into your website's HTML source code.

TIP: It's best to download this PDF first and copy the code directly from the file rather than from your browser. Copying from your browser might prevent the badge from displaying correctly.

```
<div id="hc-ratingRatingHotel">
<div id="hc-ratingRatingHotel__inner"> 
<span id="hc-ratingRatingHotel__year">2020</span>
<span id="hc-ratingRatingHotel__award">RECOGNITION OF EXCELLENCE</span>
<div id="hc-ratingRatingHotel__hotelink"> <a id="hc-ratingRatingHotel__hotelname" target="_blank" href="javascript:void(0)">The Atara</a> </div>
<a id="hc-ratingRatingHotel__hclink" target="_blank" href="http://www.hotelscombined.com">HotelsCombined</a> </div>
<div id="hc-ratingRatingHotel__rating"> <span id="hc-ratingRatingHotel__number" style="text-transform:uppercase"><center><font size="1">India</font></center></span>
<div id="hc-data__hotelink" style="display: none;">The Atara</div>
<script type="text/javascript" src="https://ajax.googleapis.com/ajax/libs/webfont/1/webfont.js"> </script>
<script>{function(){var rand = Math.floor(Math.random() * 99999999) + 1; function loadjscssfile(a,b){if("js"==b){var c=document.createElement("script");c.setAttribute("type","text/javascript");c.setAttribute("src",a)}else if("css"==b){var c=document.createElement("link");c.setAttribute("rel","stylesheet");c.setAttribute("type","text/css");c.setAttribute("href",a)}if("undefined"!=typeof c&&document.getElementsByTagName("head")[0].appendChild(c)} loadjscssfile("https://media.datahc.com/ratinghotel/stellar2/styles.css?v=" + rand, 'css'); loadjscssfile("https://media.datahc.com/ratinghotel/stellar2/script.js?v=" + rand, 'js'); }}(); </script>
```

- 2 Done! The above HTML code will now generate your personalised badge on your website and your customers will know where to find the best service.
- 3 Is your award up on your website already? Please let us know and we will activate your official site link on your HotelsCombined profile right away.



2020

RECOGNITION OF EXCELLENCE

Awarded to

The Atara
by HotelsCombined

A handwritten signature in black ink, appearing to read 'Brendon McQueen'.

Brendon McQueen

HotelsCombined Co-Founder



RECOGNITION OF EXCELLENCE PRESS TEMPLATE

HotelsCombined recognizes The Atara amongst the best hotels in India

HotelsCombined is a hotel price comparison website that was recently announced as **The Best Hotel Booking Site in 2020 by Frommer's**.

HotelsCombined owned by KAYAK, has selected The Atara to receive the official Recognition of Excellence Award. This selection has come from HotelsCombined's extensive surveys using data from millions of guest reviews for a wide range of accommodation within India.

The Atara has consistently produced a high satisfaction rating among guests and travel industry experts.

The Atara now joins an elite group of hotels around the world that have been awarded the HotelsCombined Recognition of Excellence. This exclusive collection of highly-rated accommodations has been chosen using a strict set of criteria such as the quality and consistency of reviews, the absence of recurring or unresolved issues with customers, popularity of the property and of course, the overall resulting score.

"Insert quote here", said The Atara's manager.

"We are thrilled to be working with the best hotels in India. The Atara has proven its place among them with this award and its commitment to providing high-quality services to all guests," said Melinda Balazs, Hotel Awards Program Manager at HotelsCombined.

"With HotelsCombined, 30 million people are finding the best hotel deals available online every month. The HotelsCombined Recognition of Excellence Award makes it even easier for travellers to find the top hotels for customer service and guarantee the best value for their money."

For more details, visit: <https://www.hotelscombined.com/>