

Adapting Measures for a Safe and Hygienic Experience for Guests

The Pride Safety Assurance





What is the Pride Safety Assurance?

The Pride Safety Assurance is an initiative launched by the Pride Group of Hotels to ensure that we are equipped with the resources and are aware of the required information and details to re-open our doors for our valuable guests. This assurance covers hygiene guidelines, booking policies as well as precautions to be taken by guests and staff to ensure safety and flexibility.



What is the Purpose of the Pride Safety Assurance?

We want to assist our partners and ensure that they rise back strongly from this setback by following the standard guidelines with respect to safety and hygiene in order to assure guests about the safety that our hotels are safe for them to book.







Why does the Pride Safety Assurance initiative matter?

The hospitality industry has been hugely affected by the coronavirus pandemic and the need for a safe environment is of utmost priority. Pride Group of Hotels has launched the Pride Safety Assurance initiative to follow the Standard Operating Procedures (SOPs) across all their hotels in order to create a safe and hygienic environment for the guests. With travelers being extremely thoughtful about their accommodation, the need for safety of staff and stays that are well-sanitised and disinfected is very important.





Necessary Equipment Used by Pride to Combat COVID-19

Personal Protective Equipment



Alcohol-based hand-sanitiser



Rubber and disposable hand gloves



Temperature check via thermal gun thermometer



Face masks (3 per person)

Essential Supplies for Cleaning



Disposable duster and cloth



Disposable disinfectant wipes



Bleach, 1% sodium hypochlorite and ethyl alcohol



Sprays and phenyl disinfectants



Comprehensive Guidelines for the Staff

Our team collaborated with various medical and industry experts and formulated the following guidelines -

- Pre-cleaning measures
- 2. General cleaning guidelines
- 3. Cleaning checklist (Before, On Arrival and Post Checkout)
- 4. Guidelines for serving guests
- 5. Safety kits for various service providers







A Note From our In-house Team On COVID-19

It is vital to safeguard the health and well-being of the housekeeping staff as they are the first ones to access the hotel rooms in order to clean it after the previous guests have vacated it. Each member needs to be trained and educated about the spread of the virus and ways to keep themselves protected. Staff members who show any symptoms of COVID-19 should be asked to self-quarantine themselves and not be allowed to work, until their health recovers. It should be mandatory for all the staff members to have the Aarogya Setu application installed in their phones.



Pre-Cleaning Measures All Cleaners Must Follow

















clean. Flush immediately spaces clean, well-ventilated after every use and pest-free











Use disposable tissues masks at all times in public while coughing and sneezing





Disinfect phone with a suitable moist soap or disinfectant



Disinfect High-Touch Points Frequently and Thoroughly



lockboxes and keys



disinfected



Disinfect all cleaning supplies, soaps and shampoos



Television, etc.



Cleaning of electronics and any other appliances



utensils and stove



Stair railings and outdoor porch railings



Windowsills, pulls and handles



Switches, fan pull chains and other frequently touched objects





What is the Proper Way to Sanitise?

Many surfaces in the hotels require proper sanitization after which the contamination reduces and those surfaces become reasonably safe. Sanitisers kill 99.9% off all known bacteria, viruses and fungi. So, ensure that the alcohol content of the sanitiser must be at least 60% for it to be effective, against coronavirus. However, certain surfaces in the hotels are subjected to more contact, for which sanitisation is not enough and that is when disinfection is required.

How is Disinfecting Done?

Disinfection involves a process that is designed to kill all pathogenic microorganisms. In the current scenario, the best approach is to replace all the cleaning products with WHO-approved and EPA-approved disinfectant solutions which are safe to be used against coronavirus. Ensure that the cleaner knows how long the product needs to sit on various surfaces in order to be effective byfollowing the instructions on the label.



Standard Guidelines for Serving Guests



Restrict the use of shared amenities like books, gaming zones and other



Temperature checks to be conducted before check-in



Serve packaged food and beverages in the room to avoid contact



Restrict the usage of pools



Have masks readily available



Ensure each guest has registered on the Aarogya Setu App



Encourage guests to frequently wash hands



Recommended Safety Measures for Service Providers (Vendors)



Usage of alcohol-based hand sanitiser



Temperature check via thermal gun thermometer



Protective evewear



Rubber and disposable Hand Gloves





Mandatory to download the Aarogya Setu App



Updated Booking Policies

- Flexibility in cancellation and rescheduling of policies
- 24-hour window to be provided between consecutive bookings
- Restriction on the number of guests to enable
- social distancing
- Dedicated self-quarantine rooms

- Restriction on the room-wise rentals
- Free usage of kitchen
- Introduction of "book now, pay later" option for ease



A Message From Team Pride

"Many of our learnings that have been compiled here have come from our internal discussions and meetings including guest feedbacks as well as guidance from the industry peers. We are thankful to our team and the entire hospitality industry for coming together, at such a dynamic time, to prepare for these new standards in hospitality. As we move towards a new era of hospitality, we hope that the Pride Safety Assurance initiative is helpful. With our joint efforts, all of us should be able to thrive and flourish when we travel once again."





Thank You - The Safety of our Staff and our Guests is our First Priority!

Pride Group of Hotels is a brand of home-grown luxury hotels & resorts across India.

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