

# MANAGEMENT PROFILE

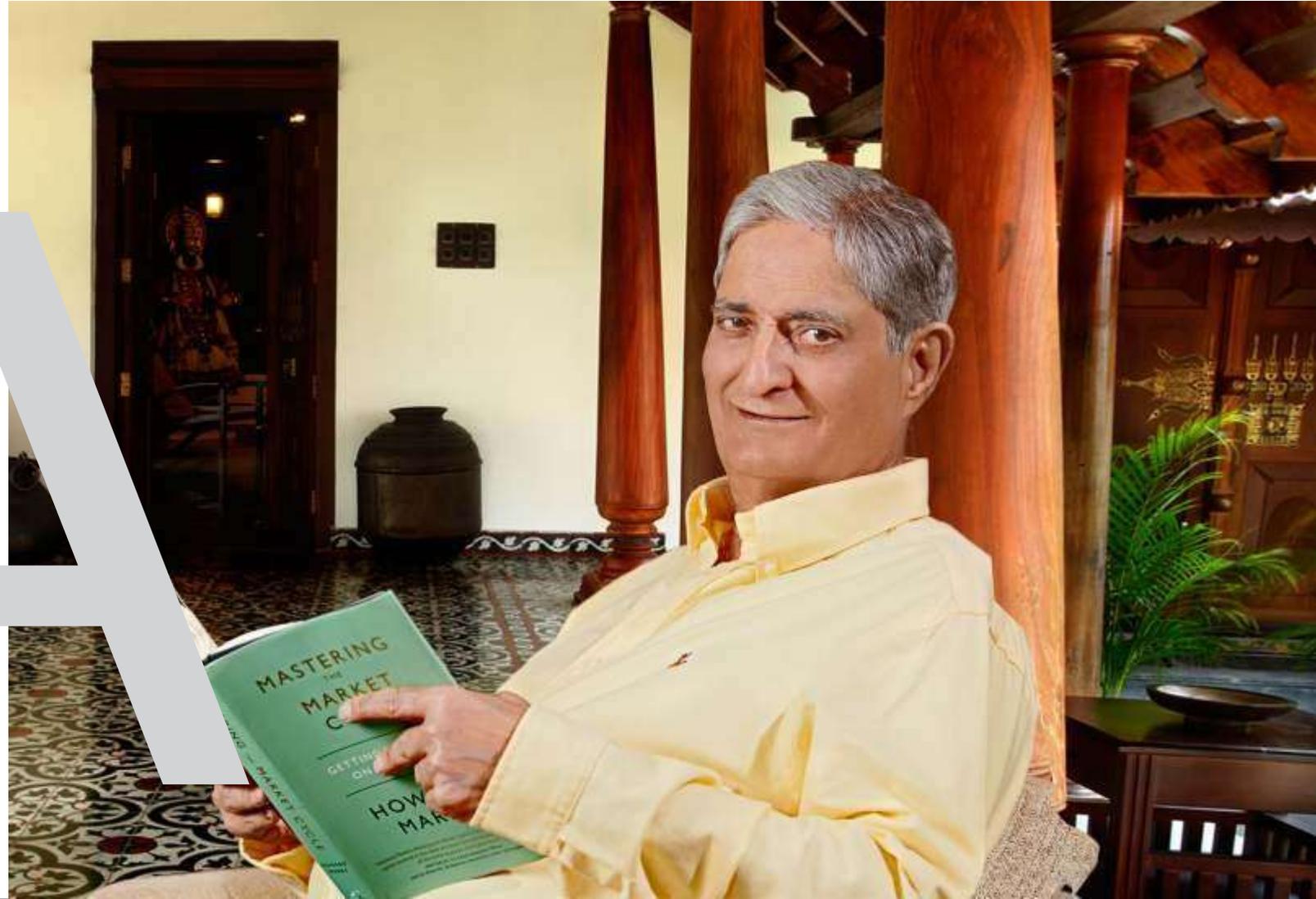


*A Visionary,  
Strategist,  
Pioneer,  
Game  
Changer,  
Future Thinker...*

**ANIL MADHOK**  
*Executive Chairman*

*An avid reader, a connoisseur of  
gourmet food and a strong believer of  
'God is in the Details'...*

A



## ANIL MADHOK

*Executive Chairman*

*An avid reader, a connoisseur of gourmet food and a strong believer of 'God is in the Details'...*

The Man behind the pioneering story of quality mid-market hospitality in India, Anil set up Sarovar Hotels in 1994. Using his vast experience and keen foresight, he introduced the concept of professionally managed 'value for money' hotels in India. He built Sarovar from the ground up with strong foundations and drew the blueprint for the massive growth story of the group as it stands today.

He had initiated his hotel career with The Oberoi Group in 1966 where he engineered the ascent of The Oberoi, New Delhi as well as establishing The Oberoi Mumbai. He was honored with the prestigious 'Lifetime Achievement Award' by Hotelier India and he also holds the esteemed 'Hall of Fame' Award in the Hotel Investment Forum India (HIFI).

Going strong, Anil championed the spectacular growth of Sarovar's portfolio - over 100 hotels in 67 destinations and growing... In his free-spirited endeavor, he spearheaded Sarovar's Africa development with goals to replicate the India story in the 'Continent of Promise'.

As Sarovar continues to lead in the segment with its steady and sustained growth, he looks back on years of stupendous success with pride.



*People Builder,  
Positive Leader,  
Challenger,  
Astute Professional,  
'Mind Over Matter' Believer...*

## **AJAY K. BAKAYA**

*Managing Director*

*A fitness enthusiast, passionate cyclist,  
forever optimist, peace lover  
and peace seeker...*

A



## AJAY K. BAKAYA

*Managing Director*

*“A leader is one who knows the way, goes the way, and shows the way.”*

A seasoned hotelier, a trailblazer in hospitality and instrumental in the growth of Sarovar Hotels, he champions the mid-market, driving brand vision to reality. Ajay has played an integral part in the phenomenal growth story of Sarovar since its early inception, beginning from a shared office table and seeing Sarovar grow to almost 100 hotels today.

An alumni of Cornell- ESSEC, France, Ajay is also a graduate of the Oberoi School of Learning and Development. He has worked extensively in India, Australia, Africa, France and Scotland. A globe trotter and avid cyclist, Ajay finished the 1000km cycling Tour of Nilgiris in 2017. His passion to stay fit and healthy has taught him the importance of patience, positive energy and discipline. His work Mantra- Sincerity and hard work will always give results.

Ajay has been recognized as “Entrepreneur of the Year” by the Federation of Hotels and Restaurants Association of India (FHRAI) and received the prestigious “Hall of Fame” award by Hotelier India. He became the “CEO of the year” at the Hotelier India Awards 2017, displaying his prolific leadership qualities.



*People's Person,  
Future Thinker,  
Sports Enthusiast*

## **JATIN KHANNA**

*Chief Executive Officer*

*A through professional  
and team player,  
who believes in helping and  
inspiring individuals write their  
own success stories.*



## JATIN KHANNA

*Chief Executive Officer*

*Jatin believes - "A successful person finds the right place for himself. But a successful leader finds the right place for others"*

An astute professional, a go getter and an accomplished leader in Hospitality with more than two decades of extensive experience in hotel operations and management. Having worked with leading hotel chains, he developed expertise in operational excellence and management services in sync with customer expectations. He joins Sarovar Hotels as the CEO with key responsibility to drive the hotel group's dynamic growth plans, sustained leadership position and create new benchmark in the hospitality industry.

His past work experiences include assignments in Marriott Hotels as Vice President-North India, Bhutan and Nepal and Vice President Operations for Hilton Hotels India. Jatin is a graduate from Delhi University and holds a BA Hons. in Hospitality Management from the University of West London.



## SANJAY RAI

*Senior Vice President - Sales & Marketing*

Sanjay Rai is a seasoned professional with an experience of close to four decades, he has demonstrated success in areas of Brand Management, Customer acquisition, Sales promotions, Alliances & Partnerships and Stakeholder Management.

In his current role he is responsible for overseeing the planning and implementation of Sales, marketing and product development programs for each brand targeted towards existing and new markets.

His last stint before joining Sarovar was with The Oberoi as Executive Vice-president global Sales, where he was responsible for leading domestic and international sales function for The Oberoi Group, including The Oberoi and Trident brands. Prior to this he has worked with ITC Limited and in Max Health Care.

An animal lover and cricket Aficionado, Sanjay enjoys music and public speaking. He is an acknowledged 'public speaker' on his passion themes 'The What, Why and How of Customer Service Excellence' and 'Transitioning from Episodic Engagement to building Lifetime Engagement'.



*Realistic,  
Accountable,  
Solid Strategist,  
Man with an eye to detail*

## **S. RAJA**

*Chief Financial Officer*

*One of the senior leaders in the company  
with breadth of experience, not just in accounting  
and finance but in strategic company leadership.  
Meditation and yoga keeps him focused and  
productive in number crunching.*

S



## S. RAJA

*Chief Financial Officer*

Raja is responsible for Corporate Finance, Accounts, MIS, Treasury, Taxation and Company Secretarial and legal matters. He is a Chartered Accountant and has over 25 years' experience in Finance and Banking sector. On the operational front, he defines P&L investment plans and assists the company's decision makers by stepping into the “bad cop” role to hold them accountable for performance targets and also collaborate with the them on the medium and long-term planning.



*Focused,  
Sharp Negotiator,  
GoGetter,  
Dreamer,  
Music Lover*

## **RAJESH RANJAN**

*Vice President- Development*

*Man behind the growth story of the company.  
Music finds him peace and motivates  
to drive more business.*

R



## RAJESH RANJAN

*Vice President - Development*

Rajesh is responsible for all business and project development activities including global franchisee and management contracting. He spearheads the design and development think tank responsible for strategic alliances, business growth initiatives, planning and launch of all new hotels.

An alumnus of IHM Bhubaneswar, Rajesh enjoys around three decades of experience in hospitality industry with phenomenal drive for results, excellent networking, expertise in hotel operations, technical services, owner relations, administration and asset management.

Having worked in different domain's and various hospitality brands like Choice Hotels, Jaypee and Ramada, Rajesh brings in a horizontal versatility with diverse cultural responsiveness.



*Realistic,  
Focused,  
Energetic,  
Enigmatic,  
“Eye for quality” Believer...*

## **NIPUN K. VIG**

*Vice President- Operations*

*A true team motivator with  
problem solving abilities  
loves cycling and believes  
in staying fit.*

N



## NIPUN K.VIG

*Vice President - Operations*

An astute leader, charismatic personality and dynamic professional, Nipun is responsible for decision making in profitable and sustainable growth plans of every hotel. He oversees all Sarovar Hotels operational activities and closely handles new hotel development and business advancement. A hotel management graduate from IHM Hyderabad, Nipun carries more than two decades of experience in the hospitality industry. He was earlier the General Manager at Park Plaza, Ludhiana and had headed all the North India hotel portfolio of Sarovar Hotels.



*Mr. Cool,  
Creative Person,  
Flexible,  
Keen Observer*

## **SANJEEV SHEKHAR**

*Regional Director - West*

*Agoto person, fitness enthusiast,  
independent minded, yet pragmatic  
with an enduring desire and ability  
to run business.*

S



## SANJEEV SHEKHAR

*Regional Director - West*

Sanjeev heads all the Sarovar Hotels in Western India and is also the General Manager at Hotel Marine Plaza, Mumbai. A St. Stephen's graduate, Sanjeev Shekhar has worked with The Oberoi Hotels for close to a decade and then moved to Oman with the Accor group. He currently oversees operations at all Sarovar Hotels in the Western region.



*Calm and Composed,  
Compassionate,  
Organized,  
Tolerant,  
Team Player*

**SWARUP DATTA**  
*Regional Director - North*

*An organized individual, always willing to  
accept new ideas and concepts,  
loves spending time reading books.*



## SWARUP DATTA

*Regional Director - North*

Swarup oversees Sarovar Hotels in Northern India. He is also in charge of business and project development for the Company in this region. With an experience of more than two decades in the Hospitality Industry, he is a certified Hotel Administrator from the American Hotel and Lodging Educational Institute. A graduate from the Oberoi School of Hotel Management Swarup is also an alumnus of IHM, Mumbai.



## AKSHAY THUSOO

*Vice President - Sales*

An industry adept professional, Akshay brings with him almost a decade of experience across hospitality, media and automobile industry. He is responsible for conceptualizing and implementing sales strategies at both corporate and regional level and contribute in further strengthening the group's efforts in driving more business from existing as well as new markets. Akshay holds an Advanced Management Program Certification on Business Strategy from ISB Hyderabad. Having completed his MBA from Christ University, Akshay commenced his career with ITC Ltd as an Assistant Sales Manager, where he successfully roped in new clients for the company from tertiary markets. He also had a brief stint with Times of India group, where he worked as a Manager for international media vertical and lead to addition of new business segments for the group especially from African and Middle East market.



## NIHAR MEHTA

*General Manager - Human Resources*

Nihar Mehta heads the Human Resource Department and is responsible to manage employee development policies and systems at Sarovar Hotels. He had also worked in several multi-national companies, Corporate houses and Hotel management companies. He is a Business Management graduate from Manipal University and holds an MBA from University of Western Australia and a Masters of Human Resource Management from Monash University, Melbourne, both universities being part of prestigious Group of eight universities in Australia.

Nihar is an avid reader, a fitness enthusiast and keeps keen interest in music, playing Chess and Table Tennis. He is a certified “Tabla” player from Gandharva Mahavidyalaya, Delhi.



*Action Oriented,  
Mad Math,  
Perfectionist,  
Avid Traveller*

**MUKUND SAHASRABUDHE**  
*Director Technical Services*

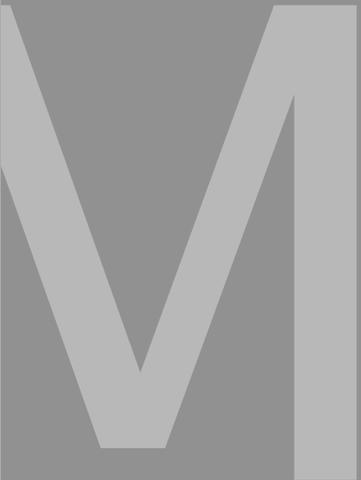
M



## MUKUND SAHASRABUDHE

*Director Technical Services*

Mukund Sahasrabudhe oversees engineering operations for Sarovar Hotels across India and Africa. He is a Chartered Engineer and member of The Institution of Engineers (India). He also holds a bachelor degree in Electrical Engineering from College of Engineering Pune - India and holds Post Graduate Diploma in Business Management. With his overall experience of 30 years in various Engineering Industries, he was heading Project and Maintenance portfolios in Electronics, Chemicals, Foundries, Material handling, Construction and Hotel industries. His earlier assignments were in India, Nepal, Taiwan and Tanzania.



## NARENDRA SINGH

*Corporate Chef*

Narender Singh brings with him a stellar experience of 32 years in the industry. With an unbeatable passion for all things culinary, he specializes in international cuisines, banqueting & conventions, events and fine dining restaurants. As Corporate Chef, Narender Singh handles food & beverage development, facility planning for all Sarovar Hotels and corporate institutions. He has spent time with some of the best names in the industry where he extended prompt, efficient and accurate service to all guests serving the finest food.



## DEBASHIS CHATTERJEE

*Corporate Executive - Housekeeper*

A veteran hotelier with immense knowledge and perfection at his skillset, Debashis has more than 26 years' experience in the field of Housekeeping. Trained in the Oberoi School of Hotel Management, he has worked in hotel chains like Oberoi group, Taj group and ITC hotels. Debashis' last assignment was at ITC Sonar, Kolkata as Executive Housekeeper. Debashis, apart from maintaining high housekeeping operations standards, also has varied experience in pre-opening, procurement, rooms management system, renovations and EHS (Environment Health and Safety).



## MANISHA

*Manager - Public Relations*

Manisha heads the Corporate Communication for Sarovar Hotels and Resorts. She oversees the Pan India PR activities for the Hotel group. A highly motivated and passionate PR professional, Manisha has more than 8 years' of experience in the field of Public relations and has worked for Luxury & Lifestyle, Travel & Hospitality and Art & Culture clients.

Prior to joining Sarovar Hotels, she worked for U.S International Tourism Board.



## YASH RAGHAV

General Manager - Training

Leading the Training Vertical in the Company, Yash is responsible for administrating learning & development activities and Standard Operating Procedures at Sarovar. He curates and supervises the policies for training workforce. He is a Hotel Management graduate from Guru Gobind Singh Indraprastha University, Delhi and holds a Masters degree in Tourism from IGNOU. In his 18 years of experience and more, he has worked with several well-known brands like Oberoi, Taj Hotels, Sahara Airlines, Radisson Hotel Group... He is a certified trainer from Ahmedabad Management Association. Yash is an avid reader and a music lover. He is a fitness enthusiast and keeps himself healthy with regular jogging & yoga.

